



MINUTES

Board Meeting and Potluck Supper on 25 June 2013 at 6.00 pm
Joyce Ganong's home

Present: Bob Andrew, Kathy Bellringer, Keith Ewart, Joyce Ganong, Soren Hammerberg, Colleen O'Neil, Andrea Verwey, and Kristen Watson

Regrets: Dee Elliott, Daron Jennings, Mary Letson (on leave)

1. Preliminary CFC Conference Reports before Daron had to head off

Kathy Bellringer – Highlights included: the Vital Signs session, learning about specific grants available that we might tap into; seeing how little things can make such a big difference.

Soren Hammerberg – Soren introduced himself as new Board member. Highlights of the conference: Learning about evolving business models – we need to find our strategic position, and then find the right model that's practical for us. How are we relevant? Who do we represent? Latvian example. Book of Life from the Winnipeg Foundation.

Andrea Verwey – Expressed gratitude to the donors who made her attendance possible. Highlighted three big ideas that she took away:

- The importance of being a “well-oiled machine behind the scenes” – the value in clearly delineating board members' functions to replicate the role that EDs and other staff members play in larger organizations (Grants, Scholarships, Donors, Communications, etc); and the cost of offering that well-oiled machine to the community. Consider revisiting our approach to our administrative fee when the time is right.
- Getting serious about storytelling – Andy Goodman's session was excellent, who got started when he realized “not for profits couldn't tell me a good story.” Examples of the types of stories we need to craft and tell: (1) the nature of our challenge story – one family or group's story from which people can extrapolate; (2) how we started/creation story (3) “emblematic success” stories – what we bring to the community through our achievements (4) the values stories – not a statement, but real stories about being innovative and groundbreaking, for example (5) striving to improve stories (usually internal) (6) where we are going/vision stories – rather than just strategic plans.



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- The need to reach wider and make the Community Foundation relevant to everyone: known to everyone on the Island, but belonging to everyone on the Island. Little kids on up; people with lots, people with little. Creating a culture of giving that energizes people through structured giving, involving young people and generation Y (Roger Mak from the Toronto Foundation; Sharon Charters from the Hamilton Foundation), making our message relevant to the new generation (eg Shane Koyczan anthem).
2. Quorum declared; Joyce Ganong called the meeting to order @ 7.00 pm.
 3. **MOTION** to approve the Agenda moved by Joyce Ganong, seconded by Keith Ewart, **carried**.
 4. **MOTION** to approve Minutes of May 7th meeting moved by Joyce Ganong, seconded by Keith Ewart, **carried**.
 5. **Recording of Electronic Decisions**
 - a. May 14, 2013: Moved by Joyce Ganong, Seconded by Bob Andrew, “That the Registration Fees and Accommodation costs be covered for Soren Hammerberg to attend the June 2013 CFC Conference in Winnipeg.”
 - b. June 3, 2013: Moved by Joyce Ganong, Seconded by Andrea Verwey, “That the amended Minutes of the Post AGM, Special Board meeting held May 28, 2013 be adopted, as previously attached to the June 3, 2013 email from Joyce Ganong.”
 6. **Confidentiality Policy and Agreement** - signing by new board members Soren Hammerberg and Kirsten Watson
 6. **Community Chest** – Report from Bob Andrew

Bob offered new members recent background to the project. Board: Bob Andrew, Gary Ander, Shelagh McKinnon, Spencer Grundy, Amanda Oekelon. Agreed that three people can make decisions by phone – agile. Originally thought they would be giving out money. Now, realize they don't need to do that. What they need to be is clearinghouse – place to come, gets ideas about who to contact, stay involved until they get support. Have created a list of charities on Bowen. The list has about 60 different groups on it involved in helping people out. Big concern: stepping on groups' toes – we want to march along with you, not on you. Met with Colleen about a month ago, who reinforced this. She offered her information from the Caring Circle. Met again a couple of weeks ago – not successful because Shelagh and Spencer weren't there. Moving along and learning. End of 2013 at the point where we can start doing things. Money will come into play when people get stuck and can't funds. Criteria not developed yet.



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Discussion about how the monies will flow through to individuals and families. Community Chest will always be behind the scenes as a funder – supplementing giving where necessary. Further discussion about the nature of the fund (flow through) and how this will affect our endowment funds. Is this squarely our business?

Joyce discussed the historical reasons for establishing the Community Chest, and where the Caring Circle genesis fit into that. No one knew then how big the Caring Circle would become. Great time to be having this discussion. Joyce concerned that we are so loathe to access Provincial support systems – doesn't want Community Chest to become an alternative to exploring those options.

We agreed that it may be that Bob and his group may come back and decide that the Community Chest concept is simply not feasible.

7. **Bowen Island Gives!** – Report from Joyce Ganong about the chronology of events leading up to the July 27th fundraising hike.
8. **Next meeting, and 2013-14 meeting schedule -**
9. **Motion to adjourn** – Carried.

ROUND-UP OF ACTION ITEMS FROM THE JUNE 28th MEETING

None.